Elisha Fitri

elishafitri.com

EDUCATION

Royal Melbourne Institute of Technology University

Bachelor of Design (Digital Media)   *2021-2024*

- 3.8 current GPA
- Truthtelling: Racism & Reconciliation Microcredential (2022)
- Global Leadership Microcredential (2021)

EXPERIENCE

Ochre Education   **Australia (Remote)**
Visual Designer   *February 2023 – June 2023*

- Worked with teachers and tutors to deliver vector illustrations in response to design briefs, for curriculum-aligned educational resources.

Tonitruale   **International (Remote)**
Illustrator & Motion Designer   *January 2020 – May 2022*

- Designing article covers for an online arts magazine, focusing on pictorial-based and rough, uncut collage styles.
- Collaborating with writers and small businesses to determine the best path to representing their brand.
- As the sole motion designer of the company, I created short digital motion covers for our special "Muse of the Month" interviews, which featured our most significant up-and-coming artists and musicians.

Benevolence Australia   **Melbourne, Australia**
Communication Designer   *January 2021 – December 2021*

- Working with a NFP organisation to reach out and connect with the Islamic community in an accessible and welcoming manner, through collaboration with marketing and socials teams to produce brand kits and design deliverables.
- Reporting to Marketing and Communications coordinator and preparing design briefs for future and current clients.

Tundra Interactive   **Melbourne, Australia**
Student Intern   *May 2018*

- Hands-on industry experience at a digital agency, including shadow work of various roles throughout main sectors of the company, with most time being spent in the UX and visual design department.
- Gaining insight on current projects and campaigns, including advertisements, eDMs and more.

SKILLS & SOFTWARE

- Proficient use of creative and user research tools including Adobe Creative Suite, Figma, UserTesting, OptimalWorkshop
- Competent on Miro, Trello, Mural and Notion to aid cross-discipline organisation
- Competent knowledge of HTML, CSS & JavaScript